Mission Worksheet

Client Name:

Date:

**Step 1: Remember Your Vision**

Review Your Brand’s vision. If helpful you can paste your vision statement here:

| **We want to see a world where stress, anxiety and contention towards ourselves and others are replaced with love and compassion.** |
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**Step 2: Brainstorm**

How will your brand advance these ideas or make an impact in this area?

| Providing a very healthy and positive environment.  Create a ripple effect by turning hurt people into healthy people.  Keep therapists happy, healthy, and positive. |
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What does future success look like for your brand? What goals do you have? What are your targets?

| Full schedule, full of therapists, full of apprentices.  Open a second center in SLC or St. George.  To be recognized and remembered. |
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What is the ‘big picture’ goal that you and your brand are working towards right now?

| Fill the center’s capacity to 75% |
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**Step 3: Define Your Mission**

# Our Mission: